

What Is Claimed Is:

1. A system for purchasing an interest whose return is related to the performance of an Entertainment Production, comprising:
 - a transaction server for generating data for a display of an offer to purchase a first interest in a share of the proceeds received by an intermediary, such proceeds being related to a payout made pursuant to a second interest sold by an entertainment company, where such payout is related to the performance of the Entertainment Production, said transaction server adapted to transmit such data via a network; and
 - a plurality of information appliances, each adapted to receive via the network such data, and further adapted to transmit to the transaction server via the network, a user acceptance of such an offer.
- 20 2. The system according to Claim 1, wherein said data further comprises an electronic link to a display of information regarding an entertainment company.
- 25 3. The system according to Claim 1, wherein the network comprises the Internet.
4. A method for purchasing an interest whose return is related to the performance of an Entertainment Production, comprising the steps of:

transmitting from a transaction server via a network data for a display of an offer to purchase a first interest in a share of the proceeds received by an intermediary, such proceeds being related to a

5 payout made pursuant to a second interest sold by an entertainment company, where such payout is related to the performance of the Entertainment Production;

receiving at an information appliance via the network such data and generating a display therefrom;

10 selecting at the information appliance the offer to purchase the first interest;

transmitting further data to the transaction server via the network indicating acceptance of the offer to purchase the first interest, and;

15 processing at the transaction server the acceptance data.

5. The method according to Claim 3, and further comprising the steps of:

20 accessing at the information appliance a display of information regarding an entertainment company via an electronic link.

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6. The method according to Claim 4, wherein the network comprises the Internet.

30 7. An apparatus for transmitting offers to purchase interests, and for receiving acceptances of such offers, where such interests have a return related to

the performance of an Entertainment Production,
comprising:

5 a transaction server for generating data for the display of an offer to purchase a first interest in a
share of the proceeds received by an intermediary, such
proceeds being related to a payout made pursuant to a
second interest sold by an entertainment company, where
such payout is related to the performance of the
Entertainment Production;

10 10 said transaction server adapted to transmit such data via a network to a plurality of information appliances, and to receive via the network data indicating an acceptance of the offer to purchase the first interest.

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8. A method for transmitting offers to purchase interests, and receiving acceptance of such offers, where such interests have a return related to the
20 performance of an Entertainment Production, comprising:

transmitting over a network from a transaction server data for a display of an offer to purchase a first interest in a share of the proceeds received by an intermediary, such proceeds being related to a
25 payout made pursuant to a second interest sold by an entertainment company, where such payout is related to the performance of the Entertainment Production, the data for receipt by a plurality of information appliances; and

30 receiving at the transaction server via the network further data indicating an acceptance of the offer to purchase a first interest.

9. A computer program embodied on a computer-readable medium for transmitting offers to purchase interests, and receiving acceptances of such offers, where such interests have a return related to the performance of
5 an Entertainment Production, comprising:

program steps for generating a display that includes information about an Entertainment Production;
said display including data for displaying an offer to purchase a first interest in a share of the
10 proceeds received by an intermediary, such proceeds being related to a payout made pursuant to a second interest sold by an entertainment company, where such payout is related to the performance of the
Entertainment Production.

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10. A computer data signal for transmitting offers to purchase interests, and receiving acceptances of such offers, where such interests have a return related to
20 the performance of an Entertainment Production, comprising:

a data code signal comprising data for generating a display that includes information about an Entertainment Production;
25 said data including data for displaying an offer to purchase a first interest in a share of the proceeds received by an intermediary, such proceeds being related to a payout made pursuant to a second interest sold by an entertainment company, where such payout is
30 related to the performance of the Entertainment Production.

11. An apparatus for viewing and accepting an offer to purchase an interest having a return related to the performance of an Entertainment Production, comprising:
an information appliance comprising a user-
5 operable input device, an output user-interface for enabling a user to perceive information, memory for the storage of programs and data and a processor for the execution of program steps;
said memory including program steps for generating
10 a display, and further including display data received via a network from a transaction server, which display data communicates an offer to purchase, via the output user-interface, a first interest in a share of the proceeds received by an intermediary, such proceeds
15 being related to a payout made pursuant to a second interest sold by an entertainment company, where such payout is related to the performance of the Entertainment Production, and which display data enables the user to accept such offer via the user-
20 operable input device for transmission via the network to a transaction server.

12. A method of viewing and accepting an offer to purchase an interest having a return related to the performance of an Entertainment Production, comprising:
receiving at an information appliance via a network display data that conveys an offer to purchase a first interest in a share of the proceeds received by
30 an intermediary, such proceeds being related to a payout made pursuant to a second interest sold by an

entertainment company, where such payout is related to the performance of the Entertainment Production;

accepting the offer to purchase the first interest by interaction with a user-operable input device of the 5 information appliance; and

transmitting via the network the acceptance of the offer to purchase the first interest.

10 13. A system for providing entertainment information, comprising:

a transaction server for generating and transmitting to a plurality of information appliances via a network first display data for a first display 15 that displays entertainment company information; the first display data including a link, which when activated at an information appliance displaying the first display data, causes the information appliance to receive second display data for a second 20 display that displays an offer to purchase a first interest in a proportionate share of the proceeds received by an intermediary, such proceeds being related to a payout made pursuant to a second interest sold by the entertainment company, where such payout is 25 related to the performance of an Entertainment Production.

14. A method of selling interests, comprising:

creating a plurality of first interests, each 30 first interest providing a right to a share of the proceeds received by an intermediary, such proceeds being related to a payout made pursuant to a second

interest sold by an entertainment company, where such payout is related to the performance of an Entertainment Production;

offering for sale such first interests over a

5 network.

15. A method of financing an Entertainment Production by an entertainment company, comprising:

10 marketing a second interest that provides a payout related to the performance of an Entertainment Production;

15 said second interest for use in connection with a financial structure for financing payments to be made under a plurality of first interests, each such first interest providing a right to a share of the proceeds received by an intermediary, such proceeds being related to the payout made pursuant to the second interest sold by the entertainment company.

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16. A method of financing an Entertainment Production by an entertainment company, comprising:

25 marketing a second interest that provides a payout related to the performance of an Entertainment Production;

30 said second interest for use in connection with a financial structure for financing payments to be made under a plurality of first interests to be marketed over a network utilizing data processing equipment, each such first interest providing a right to a share of the proceeds received by an intermediary, such

proceeds being related to the payout made pursuant to
the second interest sold by the entertainment company.